

Recognition for Dawn Collins

Dawn Collins, a local stylist at Peter Josef in Silloth has been grabbing the accolades recently in the hairdressing world.

Dawn recently attended an intensive hands-on styling seminar hosted by the British Hairdresser of the Year, Andrew Collinge. Dawn's fresh and creative cutting technique soon caught the eye of the technical advisor who was so impressed, he asked her to demonstrate her cutting technique to the rest of the stylists present.



Considering Dawn was the youngest of the stylists on this advanced course, this was quite an achievement!

Dawn has also just received an award from international hair company: Clynol Salon Exclusive, for achieving the Highest retail sales in her area.

Dawn said "Retailing is part of my job, giving clients aftercare and advice is part of the service we give at Peter Josef. We hairdressers cannot do without the products we need, and so we shouldn't expect our clients to go home to re-create the same looks without the benefit of the same products we use. The Clynol range are such good quality that clients are coming back for them time and time again and that makes great retailing sense"

Shortly, the team at Peter Josef: Mel, Claire and Peter are having an all day colouring workshop. Next month they are all having a styling refresher course, to ensure they stay ahead of the competition in the fast moving world of hairdressing. It is good to know a local salon believes so strongly in training, this is probably why, after 31 years in Silloth, Peter Josef are still attracting clients in record numbers.



Peter Josef

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