## 50th Wedding Anniversary



Margaret and Ted Studholme of Solway Crest, Beckfoot celebrate their Golden Wedding Anniversary on 8th January 2008.

They met at Tarns Farm, which belonged to Margaret's parents, the Scott's, she was one of four brothers and two sisters, Ted was working there as an agricultural contractor, threshing. They were married at Holme St. Cuthberts Church near Mawbray on 8th January 1958. Harold Edward Studholme was born and raised at Kelswick near Abbeytown where he was one of three brothers and four sisters. Margaret



#### Fruit Link Home Delivery



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was born at Middletown, Egremont and later
moved to Tarns Farm
with her parents, brothers
and sisters. They have one
y son, Edward, and have
lived in the same house
d at Beckfoot since the day
they were married.

#### Breath of Life Fund



Together they set up a Breath of Life Fund in memory of Tom Ronald Parker which goes towards supporting the work of the British Lung Foundation. They have raised money by holding coffee mornings and doing car boot sales, then Pat, who's 72, decided to be brave and try something different. She came up with the idea of a sponsored horse ride even though she's frightened of horses.

So this Autumn, supported by family and friends she completed two miles on horse-back which for her was a huge achievement, because she has never ridden a horse before. Funds raised from this sponsored event



stand at over £500 which has been matched by Barclays Bank with their Matched Fundraising scheme which takes the total raised by Pat and Debbie to over £2,500. Anyone who wants

information about the

British Lung Foundation, which is the only UK charity working for everyone affected by lung disease and affects one person in seven in the UK, can contact them 08458 50 50 20 or www. lunguk.org.

### Silver Prize for Allerdale Public Relations Officers

Allerdale Borough Council took silver at a prestigious regional PR awards ceremony for its campaign to raise awareness and increase use of the Council's website: www.allerdale. gov.uk.



The Council's campaign, 'The Council in a click', competed against the very best of the public and private sector in the best use of design and photography category of the 2007 North West PRide awards, organised by the

# Chartered Institute of Public Relations.

Allerdale Borough Council's e-Government Project Manager, Steve Brailey, and Communications and Marketing Officer, Helen Murphy, worked with marketing agency Red Moran Ltd, on the campaign.

Helen said: "We are absolutely thrilled to pick up this award, particularly because of the strong competition from some of the North West's biggest PR agencies. The campaign used a series of 'mouse' designs developed by Red Moran and included newspaper advertising, posters and bus advertising. Steve and I thought Red Moran had created a really strong design concept for the campaign, which contributed towards increased use of the Council's website, and we are delighted that the judges agreed."

The judges said of Allerdale Borough Council's campaign: "A clear concept, creatively and consistently rolled out across the campaign's communications. Full and distinctive, the designs conveyed the campaign's message to its target audiences and successfully strengthened its delivery."

Cumbria had a successful evening at the awards ceremony with Cumbria County Council and Carlisle City Council also picking up gold and silver awards for their communications.

The PRide Awards is the only awards scheme showcasing the best PR work being carried out across the UK regions and nations. There were 1,456 entries this year.



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